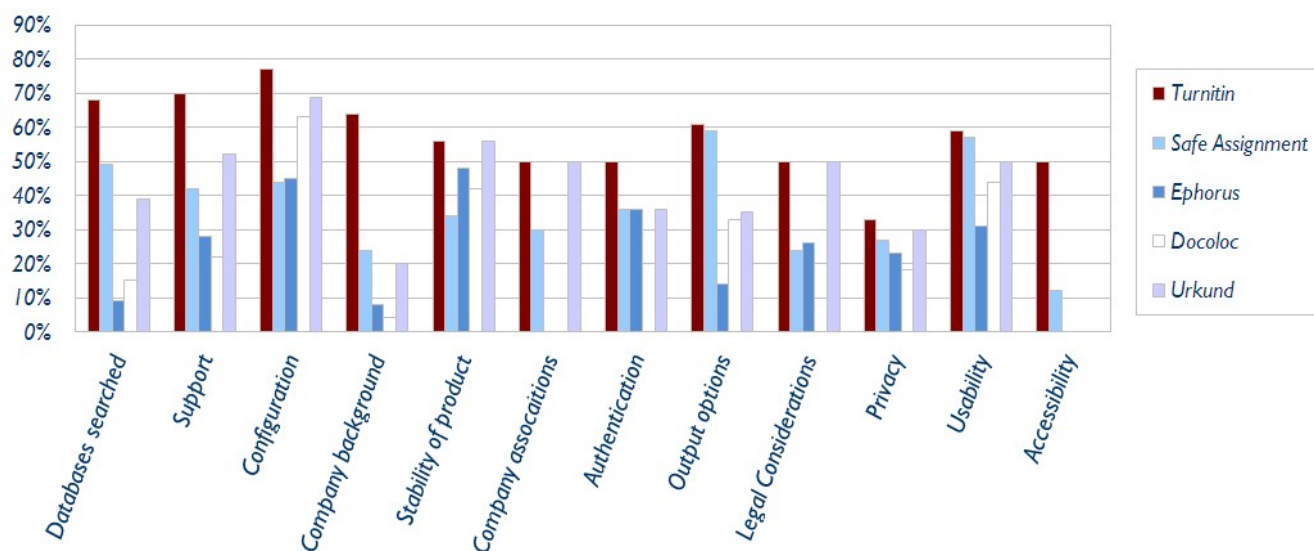


## Turnitin top in all categories

SEPTEMBER 2007

The JISC Plagiarism Advisory Service commissioned the NCC Group to review the top 11 plagiarism detection solutions available in the UK in Oct 2006. From this long list the review produced a detailed study of five products suitable for the JISC community (Higher and Further Education in the UK). A selection of key differentiating results is given below. A more detailed report will follow once confidential content has been cleared. This update now includes Urkund.



**Categories surveyed:** Installation, configuration, stability of the product, databases searched, usability, upload options, output options, support, company background, company associations, accessibility, authentication, legal implications and privacy. Turnitin comes top in all.

### Better than 3rd Party Searching

Unlike solutions that rely on third party search engines, Turnitin has its own search database. Other products, which rely on solutions such as Google, Yahoo, MSN Search etc. were asked to provide licence information to prove that they are allowed to perform commercial high volume searching.

None of the products in this category were able to provide this evidence.

### Turnitin's World Leading Database

Turnitin's search database is unparalleled in this area and comprises:

Gale InfoTrac One File (Available to HE in the UK via JISC collections), Emerald Publishing, Acumen PI (The UK's largest coursework library), Copyright free content collection, database of papers submitted by students in the UK, and the Turnitin internet search database.

### Support in the UK

Turnitin has dedicated UK support team for staff and students and a UK user group.

### Essay sites can't avoid Turnitin

In a separate survey conducted by NCC Group we discovered that 8 out of 23 essay writing sites claimed to use detection software. Turnitin do not permit non academic sites to use Turnitin software, which means the minority of students buying essays always run the risk of being caught by Turnitin.

### Legal Compliance

Turnitin has end user contracts which are fully compliant with the Data Protection Act, freedom of information, legislation and European law.

### Integration

Turnitin is independent and not tied to any one VLE. Turnitin integrates with all the major VLEs including open source platforms. This means the Turnitin database is not restricted to contributions from a single VLE.