



Turnitin® and WebCT®

Enhanced Integration for 2005

WHY TURNITIN?

- Recognized around the world as the standard in online plagiarism prevention.
- Turnitin currently protects over nine million students in over eighty countries from thousands of universities, colleges, and high schools.
- Our in-house version of the Internet contains over 6 billion pages, and we add and update millions of pages daily.
- Turnitin currently receives and processes tens of thousands of student submissions per day.
- Submitted papers are compared not only against live Internet pages, but also against academic and professional content not available on the public internet, including millions of commercial pages from books, newspapers, and journals.
- Student and instructors can submit papers in a variety of formats, including Microsoft Word®, PDF, PostScript, WordPerfect, plain text, HTML, or any text-based document via cut and paste.

ENHANCED INTEGRATION

Turnitin, a WebCT PowerLinks partner, now offers enhanced integration with several versions of WebCT including Vista 3.0-4.0 and Campus Edition 6.0. Once integrated, the Turnitin PowerLink gives WebCT users convenient access to Turnitin's suite of learning tools including Plagiarism Prevention and GradeMark™, all without leaving the familiar WebCT environment.

PROVEN PLAGIARISM PREVENTION

Integrating with Turnitin's world-renowned plagiarism prevention system makes identifying unoriginal work easy. Our Overall Similarity Index helps you determine instantly what portion of a student paper was taken from any of billions of potential outside sources. If a paper contains plagiarized material, our Originality Report will help you investigate any suspect passages.

REVOLUTIONARY ONLINE GRADING

The Turnitin PowerLink also lets you grade student papers within WebCT using GradeMark, our revolutionary online grading system. GradeMark is fast and efficient, paper-free, and gives your students the critical feedback necessary for improving writing skills. The PowerLink even provides students single-click access to their graded papers from the WebCT student view.

GRADES KEPT IN SYNC

Installing the Turnitin PowerLink doesn't mean you have to change how you track grades within WebCT, because the Turnitin PowerLink integrates seamlessly with the WebCT gradebook application. Any grades you enter from Turnitin appear automatically in your WebCT gradebook, giving you easy access to your class grades from within both applications.

"By presenting the actual paper the student plagiarized, I could stop all the excuses immediately and move on to the most important thing: academic honesty. I worked with this student for the rest of the semester. He was diligent about bringing drafts and getting papers done on time. I failed him on the plagiarized paper but his final grade was a B, which he had earned through his own hard work. I consider this a success story."

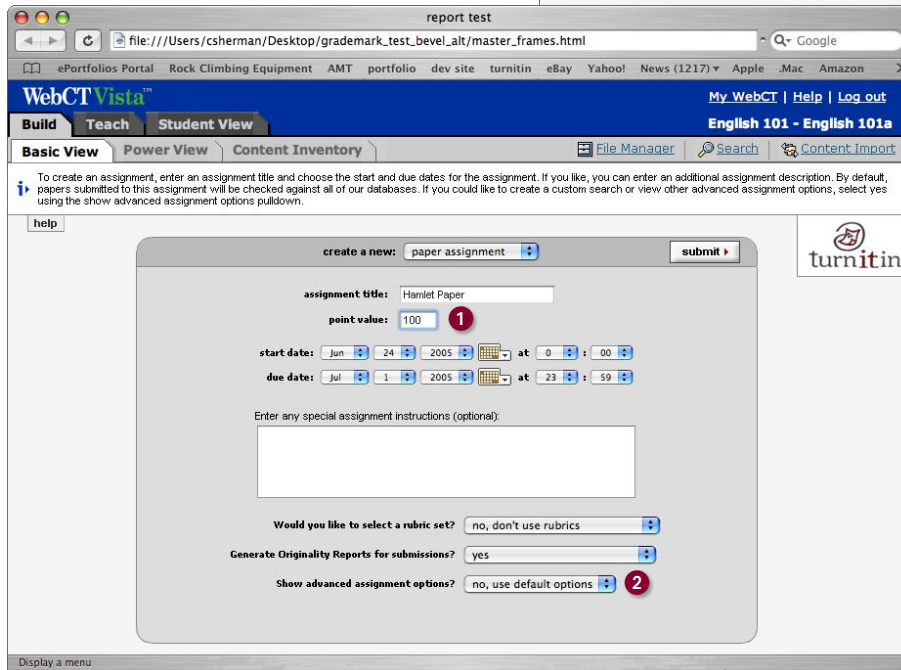
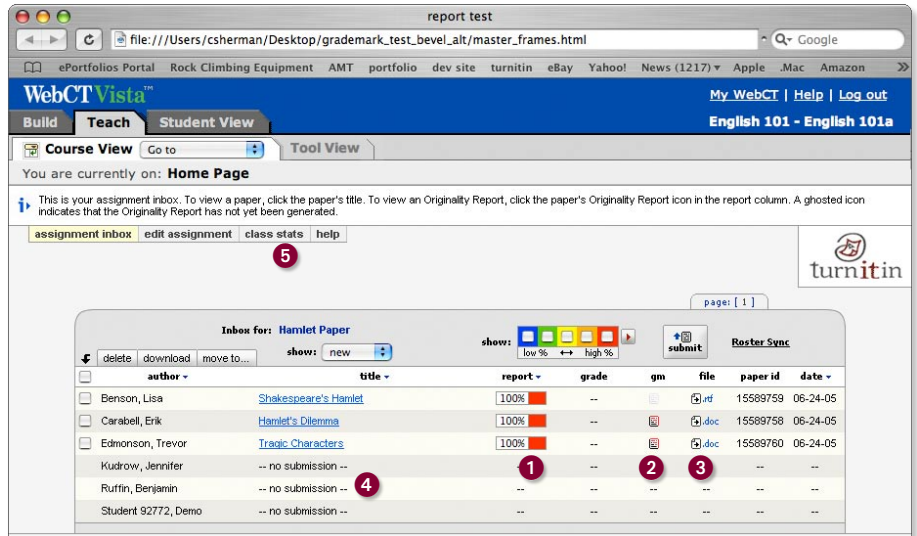
—Martha Alston
Central Carolina Technical College

BEST OF BOTH WORLDS

You rely on WebCT to manage your courses and you trust Turnitin's proven track record of promoting academic integrity in the classroom. With the Turnitin PowerLink, you can finally use the best of Turnitin's suite of learning tools seamlessly within WebCT.

Familiar Interfaces

The inbox for a WebCT Turnitin assignment closely resembles the inbox Turnitin users are familiar with. From the inbox you can access Originality Reports and view report scores ❶, grade a paper with GradeMark ❷, or download a paper in its original file format ❸. A new feature of the inbox allows you to see all students in your class, even those who have not yet submitted a paper ❹. Clicking the class stats link gives you detailed statistics on class activity and submissions ❺.



Creating Assignments

The page for creating a Turnitin assignment within WebCT is almost identical to the Turnitin assignment creation page. From this page, you can enter a point value for an assignment ❶ or view advanced assignment options ❷, where you can choose to give students access to their own Originality Reports. The advanced assignment options even let you customize your search criteria, allowing you to search against certain sources and ignore others.

Features

Familiar WebCT and Turnitin interfaces

Proven plagiarism prevention

Online grading with GradeMark

Integration with WebCT and Turnitin gradebooks

Easy to setup and customize

Benefits

If you're a WebCT user and have used Turnitin before, there is nothing new to learn.

Turnitin's world-renowned plagiarism prevention system is a proven deterrent to plagiarism and can help stop plagiarism before it starts.

Our revolutionary new online grading system saves time and helps instructors provide students with constructive feedback faster than ever before.

All grades entered in Turnitin automatically flow into the WebCT gradebook, ensuring that your grades are always in sync.

Your administrator installs the PowerLink on your WebCT server. After installation course builders can add a Turnitin assignment to their classes.



Since 1996, Turnitin has been helping millions of faculty and students in over eighty countries improve writing and research skills, encourage collaborative online learning, ensure originality of student work, and save instructors' time.

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